Sample UI Microcopy – Coffee Order Flow

1. Welcome Screen

Header: Your coffee, your way
Subtext: Order ahead and skip the wait.
Button: Start Order

2. Choose Your Coffee

Header: What are you in the mood for?
Subtext: Select a brew to get started.
Options:
- Cappuccino
- Latte
- Americano
- Cold Brew
- Espresso
- Tea
Button: Next

3. Customize Your Coffee

Header: Make it just right
Fields:
- Milk: Whole, Oat, Almond, Skim
- Sweetener: Sugar, Honey, Stevia, None
- Size: Small, Medium, Large
Helper text: Your preferences are saved for next time.
Button: Add Coffee

4. Add a Bite?

Header: Want something to go with it?
Subtext: Choose a pastry or snack.
Options:
- Butter Croissant
- Banana Bread
- Granola Bar
- No food today
Button: Continue

5. Pickup Time

Header: When should we have it ready?
Options:
- Now (10–15 minutes)
- Schedule a pickup
Button: Confirm Order

6. Order Confirmation

Header: You're all set
Subtext: Your coffee will be ready at the counter.
Buttons:

- View Receipt
- Reorder Next Time